The healthcare system is currently confronted with many different and daunting challenges. Specifically, medical care will have to come to grips in particular with demographic change, advances in technology, digitalisation and the shortage in skilled staff. To uphold efficient and viable healthcare, it is in our interest to change and adapt the structures and ways in which we deliver medical care to patients.

The dialog picture portraying the concept of the new RHÖN-KLINIKUM Campus Bad Neustadt with its processes serves as a visualised tour for the viewer. It also enables the staff to recognise themselves in the various scenes shown. But the visualisation also showcases the important role played by the patient as an active partner of medical care. In the flyer you will discover a total of 40 scenes covering all key elements of the RHÖN Campus concept in simplified form.

You can find further information on our Company website.